

# Arkansas River Advisory Committee

Meeting Highlights from April 27, 2005 Place: 8<sup>th</sup> Floor, City Hall 455 N. Main, South Conference Room Next Meeting Scheduled: May 25, 2005

#### In attendance:

Libby Albers. Department of Environmental Health Kathy Dittmer, Riverside Association Sharon Fearey, Council Member Marsha Carr Gerald Holman, Chamber of Commerce Tom Kneil, Arkansas River Coalition

#### Agenda Item 2: Video Review

### "A Dream For Water" - Native Waters

- · Video had beautiful visual scenes
- Focused on Native American heritage exclusively
- Too slow to grab the attention of a broad audience

#### "After The Storm" - The Weather Channel/EPA

- Excellent information on watersheds and human impact
- Good approach broken in to segments
- Could take out specific segments and make them apply to the Ark River
- Shorten to 15-30 minutes

## "Urban Arkansas Oasis" - KDWP

Video broken, unable to view

#### "I Am the River"

- Good spiritual message
- No information given to the audience on what they can do to protect the river
- No specifics on pollution or its sources

### Other Items

# River Clean-Up – Saturday April 30<sup>th</sup> 9 a.m. to 1 p.m.

This effort will be coordinated with both the Arkansas River Coalition and the Sierra Club. Kay Drennen will contact Public Works for the trash truck, trash bags, and gloves.

# **Adjourn**